

Desmond Yap Jia Chun

SOFTWARE ENGINEER & WEB DEVELOPER

desmondyap1110@gmail.com • +60165594919 • Petaling Jaya, Selangor. •
linkedin.com/in/yap-jia-chun-225477266

PROFILE

Based in Petaling Jaya, Malaysia, with over 3 years of experience developing web applications, ERP and CRM systems, and customized business solutions. Specializes in custom website development, database optimization, integrate API, and system performance improvement. Provides custom web development, SEO services, and landing page design to help businesses build a strong online presence with flexible, scalable solutions beyond WordPress. Open to full-time opportunities and freelance projects.

SKILLS

HTML | CSS | Javascript | Laravel | Claude AI | Excel | REST API | Boostrap 5 | MySQL | POSTMAN | Mongo DB | SEO | Mobile App Developement

CORE STRENGTHS

Business Website Development

Make a strong first impression with a fast, modern, and mobile-friendly website that showcases your brand, ser...

Custom Web Applications

Save time and reduce manual work with tailored systems, dashboards, and automated workflows built specifically...

Mobile App Development

Bring your ideas to life with intuitive iOS and Android apps designed around your users' needs, so they keep c...

Search Engine Optimization (SEO)

Get found on Google by the customers already searching for you. We improve your rankings, visibility, and orga...

Payment Gateway API Integration

Get paid faster with secure FPX, card, and e-wallet payments built right into your website or app.

Google Business Profile Setup

Show up on Google Search and Maps so nearby customers can find, call, and visit you.

Content Writing & Copywriting

Clear, persuasive website text, blog articles, and product descriptions that attract and convert customers.

Web Hosting & Domain

Get your business online with a professional domain name and fast, secure hosting. We handle the setup, SSL se...

EXPERIENCE

Senior Backend Developer

June 2026 - Present

LN Worldwide Resource Sdn Bhd

- Enhance and develop new systems using AI-assisted development with Claude AI, accelerating delivery timelines.
- Liaise directly with clients on requirements gathering, system improvements, meetings, and technical support.
- Test client requirements against functional and non-functional specifications to ensure solutions meet business and performance expectations.
- Integrate and maintain payment gateway services to support secure, reliable transactions.

Software Engineer

May 2024 - May 2026

MDvelop Technology Sdn Bhd (formerly Maxunity Technology Sdn Bhd)

- Optimized complex SQL queries, improving database performance and reducing response time.
- Analyzed finance data using Excel to debug issues, identify inconsistencies, and implement code fixes.
- Investigated and resolved security vulnerabilities, strengthening overall system integrity and data protection.
- Collaborated in requirement analysis and solution design, translating business needs into scalable technical implementations.

Software Engineer

August 2023 - April 2024

Maxunity Technology Sdn Bhd

- Developed and maintained a whitelabel internal system using Laravel.
- Integrated and maintained third-party RESTful APIs, ensuring seamless data exchange and system interoperability.
- Performed manual and API testing using Postman to ensure data accuracy.
- Investigated and resolved backend issues to reduce downtime.

Web Developer

October 2022 - July 2023

Winnefy Enterprise

- Built responsive websites using PHP, HTML, CSS, and JavaScript/jQuery, including an ERP system and a CRM website.
- Collaborated with designers and the project manager to meet client requirements.
- Maintained websites and resolved bugs based on user feedback.

EDUCATION

2023 **Bachelor of Computer Science (Computer Networking) with Honours**

Universiti Teknikal Malaysia Melaka

CGPA: 3.70